

our smile team

At smilefocus our goal is to meet the expectations of every patient who visits our dental practice. We understand that feeling great about your smile is very important, but so is the professional, high quality treatment and service you receive, and the empathy and understanding you sometimes need when you are in pain and in distress.

Our 14 dentists are from the U.K, Australia, U.S.A. and Singapore. All highly trained with a wealth of experience, they provide the expertise to ensure quality care using the latest dental treatments, equipment and materials available. They will assist you with routine maintenance of your smile as well as more complex treatments including crown and bridge, root canal treatment, veneers and full smile makeovers.

Together with our expertly trained dental assistants and customer services staff, you can be assured that the Smile Team will provide the best of dental care so you and your family can achieve and maintain healthy and attractive smiles you can feel good about.

a more detailed introduction to our specialists

We think all our dentists are fantastic, and in our newsletter this month we hoped you would find it interesting to learn more about our Specialists. So we asked our four experts why they actually became a dentist.



**Dr Leroy McCully,
Endodontics**

"People often wonder why I chose to specialize in Root Canal Treatment as this is the one treatment that unfortunately has a very

poor reputation. But because of the advances in equipment, particularly with the endodontic microscope, I am able to make such a difference to patients, that every day is rewarding."

- *B.D.S (Singapore)*
- *M.Sc Endodontics (London)*



**Dr Ong Yean Sze,
Paedodontics**

"Children are very special, very vulnerable. They need us to look after them properly. I've always found working with kids to be

very rewarding, and working with kids with special needs to be especially rewarding. I help children develop healthy, life long habits in dental hygiene, and help them learn to not be afraid of the dentist. Both are just so important."

- *B.D.S (Wales)*
- *M.Sc Paedodontics Dentistry (London)*
- *F.A.M. (Singapore),*
- *Practice Restricted to Paediatric Dentistry*
- *Member Dental Specialist Committee (Singapore Dental Council)*



**Dr Dennis Leong,
Prosthodontics**

"I love the technical artistry of dentistry. My speciality is in the areas relating to implant and aesthetic dentistry: crowns, bridges,

veneers, dentures and in particular extensive procedures such as full mouth reconstruction. My job is intellectually stimulating and creative. I'll admit I'm a perfectionist and I won't be satisfied until I know the result really is fantastic."

- *B.D.S. (Singapore)*
- *M.S. (Northwestern, USA)*
- *Cert. Prosthodontics (Northwestern, USA)*
- *MBA (London), DIC*



Dr Stefan Vaz, Orthodontics

"I've been doing this for so long I don't remember. I look forward to coming to work every day, so that's a good indicator that you enjoy what you are doing. I'm a patient

man, so I infuse my patients with a little (and sometimes a lot) of that patience. Orthodontic treatment can seem to take forever, but it's really such a short time and you live with the end result for the rest of your life. I really love creating a beautifully balanced smile from even the most misaligned teeth."

- *B.D.S (Singapore)*
- *M.Sc Orthodontics (London)*
- *Fellow of World Federation of Orthodontics*
- *Practice Restricted to Orthodontics*



something to smile about

Great smiles have many things in common. Two key ingredients are naturalness, and the harmony of the smile within the face. Great smiles are 'realistic': not something deemed too perfect or fake. A brighter, straighter, more youthful smile can boost your self-esteem, help you radiate new confidence and even make you seem more approachable.

Transforming your smile with the aid of cosmetic dentistry can help ameliorate the signs of aging without the surgery involved in undergoing a face-lift. Whitening, orthodontics and veneers (porcelain and resin) are just a few of the options our dentists use to transform your smile.

It can be difficult to know how to get started. Consulting with your dentist is a good first step. But in the meantime, a simple checklist can help as you think about your options.



- Do I like the colour of my teeth?
- Do I like the shape and size of my teeth?
- Do I have gaps or misaligned teeth that I am unhappy with?
- Do I have many fillings on my front teeth?
- Do I have existing crowns on my teeth?
- Do I take care of my teeth well?
- Do I smoke, drink a lot of coffee, tea or wine?
- Apart from the colour of my teeth, am I happy with the look of my smile?

In helping you choose from your options for transformation, our dentists follow two rules:

Rule 1 Achieve the appearance the patient wants

Rule 2 Use the most conservative means to achieve rule 1

Rule 2 is very important. The more tooth structure that is preserved, the greater the chance your teeth will survive for the whole of your life.

Our experienced dentists care about creating the smile you always wished you had.

did you know?

Marks from dental floss have been found in the teeth of early pre-humans, so we know it's been around for a long time. Re-invented in 1815, dental floss has evolved from silk to nylon to even Teflon or Gortex, and now we buy millions of kilometers of it every year.

Dental floss has many uses. You can use it to slice cheese, repair a backpack when you're in the middle of nowhere, and if you're really obsessive, you can clean the crevices in the turned legs of your wooden furniture.

Of course the main use for dental floss is to clean those little nooks and crevices between the teeth that you simply can't reach with your toothbrush. If you leave the bacteria there for too long the nasty consequences can range from bad breath to the most dire, including gingivitis or periodontal disease. Now you know why dentists have a saying: "You don't have to floss all of your teeth, just the ones that you want to keep".

(with thanks to Dr Karl, abc.net.au)

for your information



Welcome to Andrew Jeevan, who joined our customer services team in July. Andrew is quickly learning the complexities of our scheduling system and has adopted our focus on patient care as though he has been here for more than just a few months.

We would ask patients to NOT bring their pets into the clinic. Not matter how well behaved at home, an animal can react differently in a strange environment, particularly when there are lots of unknown people and active children. We do not wish to offend people by asking them to take their pet outside, so please do not bring them with you.



smilefocus

www.smilefocus.com.sg

smilefocus • Cosmetic Dentistry
1 Orchard Blvd 08-02 Camden Medical Centre
Singapore 248649 Tel 6733 9882 Fax 6733 6426
cosmetic@smilefocus.com.sg

Dr Marcus Cooney and Associates Pte Ltd

smilefocus • Family Dentistry
1 Orchard Blvd 14-02 Camden Medical Centre
Singapore 248649 Tel 6834 0877 Fax 6834 0977
family@smilefocus.com.sg

*This newsletter is only available to patients of Dr Marcus Cooney and Associates Pte Ltd or by request.
A Blue Beetle Design • Printed by GreenApple Press*